

# Industrial Organization Conference at the University of Tokyo

March 21, 2019

Kojima Conference Room at Kojima Hall (2<sup>nd</sup> Floor)

9:55-10:00                      Opening Remarks

## **Session 1**

10:00-10:45                      Ken Onishi (Federal Reserve Board)  
"Compatible Mergers: Assets, Service Areas and Market Power"

10:45-11:30                      Mario Samano (HEC Montreal)  
"Incentivized Mergers and Cost Efficiency: Evidence from the Electricity Distribution Industry"

11:30-11:45                      Coffee Break

## **Session 2**

11:45-12:30                      Aniko Öry (Yale University)  
"Aiming for the Goal: Contribution Dynamics of Crowdfunding"

12:30-14:00                      Lunch break (Registration required)

## **Session 3**

14:00-14:45                      Kohei Hayashida (University of Tokyo)  
"Bargaining Power between Food Processors and Retailers: Evidence from Japanese Milk Transactions"

14:45-15:30                      Lightning Talks (3-5 mins for each non-presenter)

15:30-16:00                      (Long) Coffee Break

## **Session 4**

16:00-16:45                      Takeshi Murooka (Osaka University)  
"Zero Prices: Optimal Pricing of Experience Goods under Consumer Loss Aversion"

16:45-17:30                      Kosuke Uetake (Yale University)  
"A Structural Model of Multi-Tasking Salesforce: Job Task Allocation and Incentive Plan Design"

17:35-18:25                      Closing Remarks and Cocktail Reception